


PRODUCT SETUP



OPTIONS & CHOICES

White Ceramic Mug **A**
#VHCM **B**

C 

D 11 oz. white stoneware mug. Durable, dishwasher and microwave safe. This is a great choice for any successful promotion. Gold or Platinum metallic trim available, see the Options tab for details and images.

E Normal Production Time: 7 Working Days
Product Weight: 5 oz

Additional Information: Imprint area is 2.5" W x .875" H
Shipping Insurance is available at an additional cost.

NOTE:
• Must be ordered in increments of 10

[Mug Imprint Options](#)
1st Color, 2nd Color, 3rd Color, Four Color Process
[More options...](#)


You are viewing **NET** pricing ([switch to retail](#))

Qty:	100	250	500	1,000	2,500	5,000
Price:	1.50 (Each)	1.44 (Each)	1.38 (Each)	1.32 (Each)	1.26 (Each)	1.20 (Each)

Prices in USD
Setup Charge: \$32.00 per Order (NET) (Prices in USD) **NET PRICING**
NOTE: Base prices are listed. See [Product Options](#) for other charges that may apply.

White Ceramic Mug
#VHCM

A [Mug Imprint Options](#)
B [Metallic Mug Trim](#)
C [Copy Changes](#)
D [Proof Options](#)



Ways to Customize Your Product Options

An Option is where you present a question to your customers regarding how a product can be customized.

The illustration above lists four Options:

- A Mug Imprint Options**
- B Metallic Mug Trim**
- C Copy Changes**
- D Proof Options**

You are able to incorporate pricing and restrictions depending on the Options you present for your products.

Other common Options may be:

- Product Color
- Product Sizes
- Imprint Location
- Additional Imprint Colors
- Rush Charge
- Stock Art

Basically, any question regarding customization and add-on charges that apply for your products, should be added as an Option.

Choices

If Options are questions that you present for customization of a product, then Choices are the answers that you provide to those Options. In cases where an Option has a simple "Yes" or "No" answer, then you would not need to apply any choices (i.e. Do you want Rush Shipping?) >>

>> Choices Cont.

However in most cases, your Options will have various ways that they can be chosen. See below for an example of how **Options (questions)** and **Choices (answers)** work together to ensure accurate ordering.


A **Mug Imprint Options** (Required)
Select your imprint for the mugs

Mug-10 First color is FREE!

1st Color (1C)
First color is FREE! Specify the color above.


2nd Color (2C)
Specify the color above.
Setup Charge: \$15.00 Each (Prices in USD)


3rd Color (3C)
Specify the color above.
Setup Charge: \$15.00 Each (Prices in USD)

 Four Color Process (4CP)
Setup Charge: \$21.60 per Order (Prices in USD)

B **Metallic Mug Trim** (Optional)
Would you like metallic trim for your mugs?

MMT
Price: \$0.36 Each (NET) (USD)

 Metallic Gold Trim (MGT)

 Metallic Platinum Trim (MPT)

C **Copy Changes** (Optional)
Enter in how many copy changes you need for your order.

CC
Price: \$12.00 Each (NET) (USD)

How many copy changes would you like?
CC
Please enter the quantity of copy changes necessary for your order. (50 maximum - numeric only)

D **Proof Options** (Optional)
Select the Proof Options

PO

Online Proof (ONLINE PROOF)
FREE ONLINE PROOF!

Fax Proof (FAX PROOF)
Setup Charge: \$3.00 Each (Prices in USD)

Product Proof (PRODUCT PROOF)
Finished Product Sample
Setup Charge: \$18.00 Each (Prices in USD)

Product Information

Key areas for your product information

- A Product Name*** - typically the same name for the product that is in your physical or website catalogs
- B Product Number*** - a unique alpha/numeric number to reference each individual product, and is also typically the same as the product number in your physical or website catalogs
- C Image** - JPEG or GIF file that you can upload to represent your product
- D Description*** - keyword information that describes the product and what it can be used for
- E Additional Info** - information that further elaborates the product specifications
- F Pricing** - running (charge per piece) and/or setup (one-time-charge per order) charges are entered for each product for both net and the suggested retail costs

* The information entered in these areas is what makes your products searchable in DistributorCentral. The more thorough and relative information you have for your products, the easier your customers will find them.