

ART & SERVICE INFORMATION



To assist you in art submission to Prest Sales Company here are the guidelines needed to provide us with what we consider camera ready art:

Digital Art:

Disks: PC Format

Art Sent Electronically :

- Send art to info@prestsales.com

Occasionally art is corrupted when transmitted via e-mail, always submit a photocopy for verification purposes by fax us at 586.566.6904 .

Files recommended that we accept (change all type to outlines or curves):

- Adobe Illustrator v CS2 (or earlier) .ai extensions
- Encapsulated Post Script Files .eps extensions

Additional files we accept with reservations:

- Corel Draw v 7.0 (or earlier) .cdr extensions (change all type to outlines or curves)
- Tiff Files .tif extensions

Files that are not camera ready

- Low resolution JPEG files .jpg extensions
- Any word processing program (.doc, etc.)

Scanned art must be scanned at a minimum of 600 dpi

Most often art that was created or saved as a low resolution file can NOT be resaved as a high resolution file and be made camera ready. They must be recreated as new art and preferable saved as vectored art (ai, eps, cdr).

Hard Copy Art that is considered Camera Ready

- 600 dpi (minimum) Laser Printer Output
- PMT

Hard Copy Art that is NOT Camera Ready

- Any Photocopy
- Printed Sheets

Prest Sales can modify your art to make it camera ready. An art charge will apply. Art charges range from \$45.00 -60.00 per hour and your copy would have to be reviewed to provide you with a quote.