



All Things: **ROCK** **POP** **INDIE**
HIP-HOP **SOUL/R&B**



Dog Tags • Commemorative Tickets • Fan Club Badges • VIP Passes



BAR CODING

SERIALIZATION

CROSS PROMOTIONS

Promote Your Videos and Drive Traffic to MTV

Ego Id tags are the hottest cross promotional, merchandising, and admissions tool to hit the music and entertainment market in years. From concert giveaways to licensed merchandise to VIP passes to prize raffles to on-pack gifts, Ego Id tags versatility will fit your budget while keeping the artists and performers close to the hearts of adoring fans. Commemorate your events, artists, and/or labels forever. Team up with your sponsors to create a cross promotion that will drive fans to concerts and retail stores.



MTV & Doritos® Rollitos™ Jet Set Spring Break Sweeps

Wearable • Collectible • Durable • Made in USA • Patented

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